

ORDER



Orders
Order / Rev: 2059139
Alt Order #: WOC12640052
Product Desc: Democratic Congressional Campaign Co
Estimate: 1887
Flight Dates: 09/21/20 - 10/04/20
Original Date / Rev: 08/19/20 / 08/19/20
Order Type: RFP

KHOU
Primary AE: Jim Rapp
Sales Office: TSCHI
Sales Region: NAT

Agency
Name: Amplify Media / POL
Buying Contact: _____
Billing Contact: _____
PO Box 6
Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Democratic Congressional Camp
Demographic: A18+
Product Codes: IS-Candidate/US House,IS-Issue/Non
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 22071
Agency External ID: 39718AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	62	\$97,430.00	\$82,815.50
09/28/20	09/28/20	15	\$20,260.00	\$17,221.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	62	\$97,430.00	\$82,815.50	0.00
October 2020	15	\$20,260.00	\$17,221.00	0.00
Totals	77	\$117,690.00	\$100,036.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	21%	\$117,690.00
Market	100%	\$560,428.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	09/21/20	09/26/20	CBS This Morning Sa CBS News @6A	CM	6:00 AM-8:00 AM	-----S-	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
(Program: CBS News @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					2	\$300.00		0.00			
N 2	KHOU	09/21/20	09/26/20	Local News @ 8a Sa 11 NEWS SAT MORN @8A	CM	8:00 AM-9:30 AM	-----S-	:30	1	\$530.00	P03	0.00	NM	1	\$530.00
(Program: 11 NEWS SAT MORN @8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$530.00		0.00			
N 3	KHOU	09/21/20	09/27/20	Face the Nation Face the Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$700.00	P03	0.00	NM	1	\$700.00
(Program: Face the Nation)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$700.00		0.00			
N 4	KHOU	09/21/20	09/26/20	Local News @ 6p Sa 11 News Sat at 6p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$1,190.00	P02	0.00	NM	1	\$1,190.00
(Program: 11 News Sat at 6p)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$1,190.00		0.00			
N 5	KHOU	09/21/20	09/26/20	Wheel of Fortune 630-7p Wheel of Fortune Sa	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$1,580.00	P03	0.00	NM	1	\$1,580.00
(Program: Wheel of Fortune Sa)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$1,580.00		0.00			
N 6	KHOU	09/21/20	09/23/20	Wed Prime A THE AMAZING RACE	CM	7:00 PM-8:00 PM	--W----	:30	1	\$8,800.00	P03	0.00	NM	1	\$8,800.00
(Program: THE AMAZING RACE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$8,800.00		0.00			
N 7	KHOU	09/21/20	09/27/20	Sun Prime A 60 MINUTES	CM	6:00 PM-7:00 PM	-----S	:30	1	\$6,300.00	P03	0.00	NM	1	\$6,300.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$6,300.00		0.00			
N 8	KHOU	09/21/20	09/26/20	Local News @ 10p Sa 11 News at 10p Sat	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$1,580.00	P03	0.00	NM	1	\$1,580.00
(Program: 11 News at 10p Sat)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$1,580.00		0.00			
N 9	KHOU	09/21/20	09/27/20	Local News @ 10p Su 11 News at 10p Sun	CM	10:00 PM-11:00 PM	-----S	:30	2	\$3,150.00	P02	0.00	NM	2	\$6,300.00
(Program: 11 News at 10p Sun)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					2	\$3,150.00		0.00			
N 10	KHOU	09/28/20	09/28/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	M-----	:30	1	\$1,000.00	P03	0.00	NM	1	\$1,000.00
(Program: #HTownrush @6a)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$1,000.00		0.00			
N 11	KHOU	09/21/20	09/25/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	-TWTF--	:30	3	\$1,000.00	P03	0.00	NM	3	\$3,000.00
(Program: #HTownrush @6a)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-TWTF--					3	\$1,000.00		0.00			
N 12	KHOU	09/28/20	09/28/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	2	\$790.00	P03	0.00	NM	2	\$1,580.00
(Program: CBS This Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					2	\$790.00		0.00			

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N 13	KHOU	09/21/20	09/25/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	- TWTF - -	:30	4	\$790.00	P03	0.00	NM	4	\$3,160.00
(Program: CBS This Morning)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	- TWTF - -					4	\$790.00		0.00			
N 14	KHOU	09/28/20	09/28/20	Price is Right The Price is Right	CM	10:00 AM-11:00 AM	M - - - - -	:30	1	\$1,190.00	P03	0.00	NM	1	\$1,190.00
(Program: The Price is Right)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M - - - - -					1	\$1,190.00		0.00			
N 15	KHOU	09/21/20	09/25/20	Price is Right The Price is Right	CM	10:00 AM-11:00 AM	- TWTF - -	:30	3	\$1,190.00	P03	0.00	NM	3	\$3,570.00
(Program: The Price is Right)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	- TWTF - -					3	\$1,190.00		0.00			
N 16	KHOU	09/28/20	09/28/20	Young & the Restless The Young and the Restless	CM	11:00 AM-12:00 PM	M - - - - -	:30	1	\$1,400.00	P03	0.00	NM	1	\$1,400.00
(Program: The Young and the Restless)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M - - - - -					1	\$1,400.00		0.00			
N 17	KHOU	09/21/20	09/25/20	Young & the Restless The Young and the Restless	CM	11:00 AM-12:00 PM	- TWTF - -	:30	3	\$1,400.00	P03	0.00	NM	3	\$4,200.00
(Program: The Young and the Restless)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	- TWTF - -					3	\$1,400.00		0.00			
N 18	KHOU	09/28/20	09/28/20	Local News @ 12p 11 News at Noon	M-F CM	12:00 PM-12:30 PM	M - - - - -	:30	1	\$1,000.00	P03	0.00	NM	1	\$1,000.00
(Program: 11 News at Noon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M - - - - -					1	\$1,000.00		0.00			
N 19	KHOU	09/21/20	09/25/20	Local News @ 12p 11 News at Noon	M-F CM	12:00 PM-12:30 PM	- TWTF - -	:30	3	\$1,000.00	P03	0.00	NM	3	\$3,000.00
(Program: 11 News at Noon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	- TWTF - -					3	\$1,000.00		0.00			
N 20	KHOU	09/28/20	09/28/20	Bold & the Beautiful Bold and The Beautiful	CM	12:30 PM-1:00 PM	M - - - - -	:30	1	\$900.00	P03	0.00	NM	1	\$900.00
(Program: Bold and The Beautiful)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M - - - - -					1	\$900.00		0.00			
N 21	KHOU	09/21/20	09/25/20	Bold & the Beautiful Bold and The Beautiful	CM	12:30 PM-1:00 PM	- TWTF - -	:30	2	\$900.00	P03	0.00	NM	2	\$1,800.00
(Program: Bold and The Beautiful)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	- TWTF - -					2	\$900.00		0.00			
N 22	KHOU	09/28/20	09/28/20	Talk The Talk	CM	1:00 PM-2:00 PM	M - - - - -	:30	1	\$900.00	P03	0.00	NM	1	\$900.00
(Program: The Talk)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M - - - - -					1	\$900.00		0.00			
N 23	KHOU	09/21/20	09/25/20	Talk The Talk	CM	1:00 PM-2:00 PM	- TWTF - -	:30	4	\$900.00	P03	0.00	NM	4	\$3,600.00
(Program: The Talk)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	- TWTF - -					4	\$900.00		0.00			
N 24	KHOU	09/28/20	09/28/20	Let's Make a Deal 2-3p Let's Make a Deal	CM	2:00 PM-3:00 PM	M - - - - -	:30	1	\$900.00	P03	0.00	NM	1	\$900.00
(Program: Let's Make a Deal)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M - - - - -					1	\$900.00		0.00			
N 25	KHOU	09/21/20	09/25/20		CM	2:00 PM-3:00 PM	- TWTF - -	:30	3	\$900.00	P03	0.00	NM	3	\$2,700.00

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				Let's Make a Deal 2-3p Let's Make a Deal											
				(Program: Let's Make a Deal)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF--	3	\$900.00	0.00								
N26	KHOU	09/28/20	09/28/20	Ellen 3-4p Ellen	CM	3:00 PM-4:00 PM	M-----	:30	1	\$790.00	P03	0.00	NM	1	\$790.00
				(Program: Ellen)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	M-----	1	\$790.00	0.00								
N27	KHOU	09/21/20	09/25/20	Ellen 3-4p Ellen	CM	3:00 PM-4:00 PM	- TWTF--	:30	2	\$790.00	P03	0.00	NM	2	\$1,580.00
				(Program: Ellen)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF--	2	\$790.00	0.00								
N28	KHOU	09/28/20	09/28/20	Local News @ 4p 11 News at 4p	CM	4:00 PM-5:00 PM	M-----	:30	1	\$740.00	P03	0.00	NM	1	\$740.00
				(Program: 11 News at 4p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	M-----	1	\$740.00	0.00								
N29	KHOU	09/21/20	09/25/20	Local News @ 4p 11 News at 4p	CM	4:00 PM-5:00 PM	- TWTF--	:30	4	\$740.00	P03	0.00	NM	4	\$2,960.00
				(Program: 11 News at 4p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF--	4	\$740.00	0.00								
N30	KHOU	09/28/20	09/28/20	Local News @ 5p 11 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$1,260.00	P03	0.00	NM	1	\$1,260.00
				(Program: 11 News at 5p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	M-----	1	\$1,260.00	0.00								
N31	KHOU	09/21/20	09/25/20	Local News @ 5p 11 News at 5p	CM	5:00 PM-5:30 PM	- TWTF--	:30	3	\$1,260.00	P03	0.00	NM	3	\$3,780.00
				(Program: 11 News at 5p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF--	3	\$1,260.00	0.00								
N32	KHOU	09/28/20	09/28/20	Local News @ 6p 11 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$2,100.00	P03	0.00	NM	1	\$2,100.00
				(Program: 11 News at 6p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	M-----	1	\$2,100.00	0.00								
N33	KHOU	09/21/20	09/25/20	Local News @ 6p 11 News at 6p	CM	6:00 PM-6:30 PM	- TWTF--	:30	3	\$2,100.00	P03	0.00	NM	3	\$6,300.00
				(Program: 11 News at 6p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF--	3	\$2,100.00	0.00								
N34	KHOU	09/28/20	09/28/20	Wheel of Fortune 630-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	M-----	:30	1	\$3,290.00	P03	0.00	NM	1	\$3,290.00
				(Program: Wheel of Fortune)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	M-----	1	\$3,290.00	0.00								
N35	KHOU	09/21/20	09/25/20	Wheel of Fortune 630-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	- TWTF--	:30	4	\$3,290.00	P03	0.00	NM	4	\$13,160.00
				(Program: Wheel of Fortune)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF--	4	\$3,290.00	0.00								
N36	KHOU	09/28/20	09/28/20	Local News @ 10p 11 News at 10P MF	CM	10:00 PM-10:35 PM	M-----	:30	1	\$3,210.00	P03	0.00	NM	1	\$3,210.00
				(Program: 11 News at 10P MF)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	M-----	1	\$3,210.00	0.00								
N37	KHOU	09/21/20	09/25/20		CM	10:00 PM-10:35 PM	- TWTF--	:30	4	\$3,210.00	P03	0.00	NM	4	\$12,840.00

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				Local News @ 10p M-F											
				11 News at 10P MF											
				(Program: 11 News at 10P MF)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	- TWTF - -			4		\$3,210.00		0.00				
N38	KHOU	09/21/20	09/25/20	Late Show	CM	10:35 PM-11:37 PM	- TWTF - -	:30	3	\$920.00	P03	0.00	NM	3	\$2,760.00
				Late Show											
				(Program: Late Show)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	- TWTF - -			3		\$920.00		0.00				
N39	KHOU	09/21/20	09/25/20	Late Late Show	CM	11:37 PM-12:37 AM	- TWTF - -	:30	3	\$480.00	P03	0.00	NM	3	\$1,440.00
				Late Late Show											
				(Program: Late Late Show)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/21/20	09/27/20	- TWTF - -			3		\$480.00		0.00				
													Totals	77	\$117,690.00